Assessing High Impact Practices and Their Effect on Retention

February 27 and 28, 2020
Hotel Albuquerque at Old Town
Albuquerque, NM
New Mexico Higher Education Assessment and Retention Conference

The twenty-sixth annual New Mexico Higher Education Assessment and Retention (NMHEAR) Conference will be held February 27 and 28, 2020, in Albuquerque, New Mexico at the Hotel Albuquerque at Old Town. This conference is run by the New Mexico Higher Education Assessment Association, Inc. (NMHEAA), a New Mexico non-profit corporation.

The NMHEAA is operated by officers and a board of directors. The annual conferences are planned and operated by a Conference Planning Committee that includes the officers of the NMHEAA and volunteers from various New Mexico institutions of higher education.

Each year NMHEAR invites special guest presenters, leaders in the fields of assessment and retention. The conference also features presentations from state, regional and national experts in assessment and retention strategies. This year’s featured presenters are Dr. Jillian Kinzie, Associate Director, Center for Postsecondary Research and the National Survey of Student Engagement (NSSE) Institute, Indiana University School of Education, and Dr. Mónica Torres, President, Doña Ana Community College.

Dr. Kinzie conducts research and leads projects on effective use of student engagement data to improve educational quality, and serves as senior scholar with the National Institute for Learning Outcomes Assessment (NILOA) project. She is co-author of Assessment in Student Affairs (2016), Using Evidence of Student Learning to Improve Higher Education (2015), Student Success in College (2005/2010), and One Size Does Not Fit All: Traditional and Innovative Models of Student Affairs Practice (2008/2014).

Dr. Torres has worked in higher education for over 30 years including serving in a wide range of academic roles: vice president for academic affairs; dean; department head; program coordinator; and as instructor, assistant, and associate professor. As both faculty member and administrator, she has been interested in institutional discourses—policies, procedures, practices—and the ways in which those discourses shape the way we think about knowledge, generally, and knowledge about race, class, and gender, more particularly.

Conference Schedule

Thursday, February 27
7:30 a.m. – 4:00 p.m. Conference Registration
11:15 a.m. – 12:45 p.m. Lunch and Keynote address
1:00 p.m. – 5:00 p.m. Concurrent Sessions

Friday, February 28
7:00 a.m. – 1:00 p.m. Conference Registration
6:45 a.m. – 7:45 a.m. Continental Breakfast
8:00 a.m. – 12:00 noon Concurrent Sessions

Designing Teaching, Learning and Assessment with Student Success in Mind

Increasing the number of students who succeed in higher education is a critical 21st century goal. Campuses today are working hard to develop a clearer and more integrated, collective approach to this goal and to achieve equitable outcomes. This takes leadership, resources, good data, a willingness to try new things, and, above all, a sense of purpose—working toward shared goals for student success. In this session we will highlight what we know from research about what facilitates student success, including what works in the first college year, evidence about high-impact practices and guided pathways, among others. We will explore the current state, highlight a framework for advancing student success goals with a focus on retention and completion, and consider approaches to assessment to help better inform our work.

Concurrent Sessions

Workshop 1 Doing Assessment that Matters to Student Learning and Success
Jillian Kinzie, Associate Director, Center for Postsecondary Research and the National Survey of Student Engagement Institute

Trends in the assessment of student learning are moving beyond a compliance-oriented approach toward a more grounded focus on faculty’s day-to-day work on teaching, learning, and curriculum. Doing assessment that matters to student learning and success highlights approaches that include moving assessment closer to the course and towards carefully crafted assignments, appreciating all the places students learn in and out of the classroom, connecting faculty development and assessment, and involving students in assessment. This session will explore these trends and help educators build a culture of assessment that facilitates academic program enhancement and boosts student learning opportunities. Bring your ideas, questions and the challenges you’ve faced in your efforts to do assessment and to increase student retention, success and completion.
Workshop 2  **Diversity, Equity, and Inclusion and U.S. Higher Education**  
Dr. Mónica Torres, President, Doña Ana Community College  

“Diversity, equity, and inclusion” has become something of a mantra in higher education in recent years. As pressure has mounted on colleges and universities to increase student success, they have turned their attention to the more diverse student populations enrolling (or potentially enrolling) at their institutions. But diversity, equity, and inclusion have been significant issues in higher education—in one way or another—for most, if not all, of its history, and the vestiges of that history are being felt on campuses in the 21st century.

In this workshop, the presenter will briefly outline several critical developments in the history of colleges and universities, developments that have shaped the experience of diverse student populations. Following that, presenter and participants will use several recent articles from The Chronicle of Higher Education to explore the ways in which diversity, equity, and inclusion are playing out in U.S. higher education today. Finally, the presenter will offer several promising directions being explored across the country to productively address issues of diversity, equity, and inclusion on college and university campuses.

Workshop 3  **NM State Dual Credit Meeting**  
Amanda Vescovo, Assistant Director of Academic Advising, Doña Ana Community College  
Dee Dee Hatch Sanders, Dual Enrollment Coordinator, University of New Mexico  

Attendees will have the opportunity to communicate with both NMPED and NMHED representatives regarding the future direction of dual credit in the state of New Mexico. This is an opportunity for secondary, post-secondary, counselors, administrators, academic advisors, program coordinators, faculty and all other constituents working with the dual credit population to meet and discuss best practices for dual credit programs.
Department of Public Education. This session will also provide participants with ideas on how they can create clinical models that provide more experiences working directly with students in classrooms and how residents can receive intensive mentoring from mentor teachers and from college/university faculty who supports teacher residents with coursework, supervision, and mentoring.

Conference Hotel

We are pleased to return to the Hotel Albuquerque at Old Town as the conference hotel this year. The Hotel Albuquerque is holding a limited number of rooms for NMHEAR conference participants until February 5, 2020. The conference rate is $96 per night (current prevailing per diem) for single or double occupancy; all rooms are subject to 13.875% tax (subject to change). When making reservations, please be sure to mention that you are attending the New Mexico Higher Education Assessment and Retention Conference and give the block code of 2002NMHEA; otherwise, the hotel will not ensure the quoted group rate or guest room availability. After February 5, 2020, all rooms/suites not reserved with individual guest names and guarantees will be released to general inventory for sale. The Hotel will continue to accept reservations after February 5, 2020 on a space available and rate available basis only.

Conference participants should contact the hotel directly for room reservations.
Hotel Albuquerque at Old Town - 505.843.6300
800 Rio Grande Boulevard, Albuquerque, NM  87104

For additional conference information, contact
Susan Wood, Conference Director, at 575.527.7711 or sandrusw@nmsu.edu
Cristine Watson, Registrar, at 575.562.2315 or Cristine.Watson@enmu.edu
Visit www.nmsu.edu/NMHEAR/ for the most up-to-date information on the conference schedule
New Mexico Higher Education
Assessment and Retention Conference

REGISTRATION
Please register by February 15, 2020

Name ________________________________________________________________________________
Department ________________________________________________________________________________
Institution ________________________________________________________________________________
Phone and E-Mail ________________________________________________________________________________

Registration Fees
(Check each event you will be attending.)
Registrations received onsite will be charged an additional $10.00 late fee.

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<tr>
<th>Pre-Conference Workshops</th>
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<th>Post-Conference Workshops</th>
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<tbody>
<tr>
<td>Workshop #1 (Dr. Kinzie)</td>
<td>Includes luncheon on Thursday and breakfast on Friday, sessions on Thursday afternoon, Thursday evening reception, and Friday sessions until noon</td>
<td>Workshop #1 (NM State Authorization Network)</td>
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<td>Workshop #2 (Dr. Torres)</td>
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<td>Workshop #2 (NM AIR)</td>
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<td>Workshop #3 (Dual Credit meeting)</td>
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Registration may be paid by check, purchase order, or credit card.

Credit Cardholder’s name: ____________________________________________________________
Credit Card number: _________________________________________________________________
Expiration date: ___________________________________________________________________
Three Digit Verification code: _______________________________________________________
Purchase Order, please provide a copy of the PO: __________________
E-mail for automated receipt: _______________________________________________________

Make checks payable to the NMHEAR. No refunds will be made after February 15, 2020.

Return registration form and fees to:
Eastern New Mexico University
Office of Planning and Analysis, Station 2
Attention: Cristine Watson (email: Cristine.Watson@enmu.edu)
Portales, NM 88130
575.562.2315; FAX 575.562.2244