A Retrospective on the Assessment Movement: Has “It” Made a Difference?

February 21 and 22, 2019
Hotel Albuquerque at Old Town
Albuquerque, NM
New Mexico Higher Education Assessment Association, Inc.
A New Mexico Non-Profit Corporation

Established in 1997 to promote improvement in New Mexico higher education through outcomes assessment; to increase communication, cooperation, and sharing of resources and ideas on outcomes assessment in higher education; and to advance the efficiency of outcomes assessment in higher education in the State of New Mexico.

President                Joel Dykstra (New Mexico Military Institute)
President Elect          David Smith (New Mexico State University)
Executive Secretary      Patrice Caldwell (Eastern New Mexico University)
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2018  Susan Wood (Doña Ana Community College)
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2002  Richard Rindone (Santa Fe Community College)
2001  Larry N. Smith (Eastern New Mexico University)
2000  Richard Gentile (Central New Mexico Community College)
1999  Fred Lillibridge (Doña Ana Community College)
1998  Alec Testa (Western Governors University)
1997  Lovina Mack (Clovis Community College)

Conference Locations
2007 to present  Hotel Albuquerque at Old Town
2006  Las Cruces Hilton Hotel
2005  Sheraton Old Town – Albuquerque
2004  Marriott Pyramid North – Albuquerque
2003  Las Cruces Hilton Hotel
2002  Crowne Plaza – Pyramid – Albuquerque
2001  Albuquerque Hilton Hotel
2000  Las Cruces Hilton Hotel
1999  Albuquerque Hilton Hotel
1998  Albuquerque Hilton Hotel
1997  Las Cruces Hilton Hotel

NMHEAA Outstanding Service Award Winners
2018  Patrice Caldwell (Eastern New Mexico University)
2009  Fred Lillibridge (Doña Ana Community College)
2009  Jolene Turpin (Eastern New Mexico University)
2006  Larry N. Smith (Eastern New Mexico University – Retired)
2004  Tom L. Root (University of New Mexico)
Dear NMHEAR Attendees,

The year 2019 marks the twenty-third year that there has been a conference of some type addressing assessment concerns in New Mexico. Over the years, this conference has grown to include many topics related to assessment and retention, and it has welcomed participants from many institutions of education in New Mexico and other states. As you begin to page through this year’s program to choose your sessions, you will undoubtedly notice that this year is no different in that respect. We have also been fortunate to have engaging and inspiring keynote speakers who have graciously agreed to present workshops and sessions during the general program. This year we are happy to welcome Dr. Deborah Santiago, Chief Operating Officer and Vice President for Policy for Excelencia in Education, who will be speaking to us about challenges and opportunities for Latino students in higher education.

One of the early concerns for the New Mexico Higher Education Assessment Association was the need to assess general education outcomes in the state. Although the NMHEAR conference has expanded over the years to include presentations on many types of assessment and retention concerns, it seems appropriate to mention general education in 2019. As many of you are aware, the Higher Education Department began an effort to look at general education reform in the spring of 2016. During two years of meetings, the Statewide Steering Committee on General Education Reform developed an approach to general education that included an added emphasis on the types of skills that will help students achieve future success in their education and their lives beyond formal education. One of the goals of by the steering committee’s chairperson, Dr. Dan Howard, was to re-imagine general education in a way that would create a clear answer to the longstanding student question of why courses outside of one’s major are important. One of the answers that emerged from the steering committee’s work was that general education imparts the kinds of skills that can make one a successful lifelong learner.

The NMHEAR conference is an excellent example of lifelong learning in action. As practitioners in higher education, we not only put our previous learning into action every day, but we also continue to learn through assessment and through interactions with our colleagues. The theme for this year’s conference is *A Retrospective on the Assessment Movement – Has “It” Made a Difference?* As you attend sessions and participate in workshops, I encourage you to join me in thinking about what we have learned over the past twenty years about assessment. As we all move forward to implement the new general education requirements and as we continue to work towards implementing the best practices that are reflected in the accreditation criteria of our accrediting agencies, concerns about assessment, retention, and student success will continue to play a prominent role. What have we learned over the past twenty years that can help us be successful as we move forward?

Welcome to the 2019 NMHEAR conference and the beautiful Hotel Albuquerque. I hope that this opportunity to interact with colleagues from around the state and the country will be as edifying for you as the previous conferences have been for me. As you garner perspectives and ideas from this year’s presenters, I hope that you consider joining us again in the future, perhaps to present some of your own experiences with assessment and retention.

Joel Dykstra
New Mexico Military Institute
New Mexico Higher Education
Assessment and Retention Conference 2019

Thursday, February 21

Conference Registration
7:30 a.m. – 4:00 p.m.

Pre-Conference Workshops
Thursday 8:30 a.m. – 11:00 a.m.
[Break at 9:45 – coffee and light snack served]

Workshop 1 ($60)
Location Alvarado A
Title A Framework for Serving Latino Students: Deconstructing What that Means for You at Your Institution
Facilitator Deborah Santiago, CEO, Excelencia in Education
Abstract Developing the ability to serve Latino students enhances the capacities of institutions to serve all students. This workshop will engage participants through a series of exercises to consider their institution’s data, evidence-based practice, and leadership strategies that can increase student success and degree completion.

Workshop 2 ($40)
Location Alvarado B
Title Retaining Learning, Retaining Students: Helping Students Plan for, Monitor, and Evaluate Their Learning
Facilitators Patti Wojahn, Department Head, Interdisciplinary Studies, and Professor, Rhetoric and Professional Communication, New Mexico State University-Las Cruces
Muhammed Dawood, Associate Professor, Electrical Engineering, New Mexico State University-Las Cruces
Karen Trujillo, Research Faculty, College of Education and Director of The Alliance of the Advancement of Teaching and Learning, New Mexico State University-Las Cruces; Secretary designee, New Mexico Public Education Department
Melissa Guynn, Associate Professor, Department of Psychology, New Mexico State University-Las Cruces

Abstract
This workshop offers strategies for helping students “learn to learn” by increasing their metacognitive awareness and improving their approaches to studying. Participants will be introduced to (1) instruments for measuring metacognitive awareness and study skill practices and (2) strategies for helping students take responsibility for their own learning through specific practices shown to be effective for learning. Results from a 3-year study of instituting such practices in first-year engineering courses will be shared along with insights gained from students’ reflective journals on their studying and exam preparation. Participants will work on plans to incorporate “learning to Learn” strategies without compromising attention to content or other critical aspects of a selected course.

Workshop 3 ($20)

Location
Franciscan

Title
NM State Dual Credit Meeting

Facilitators
Amanda Vescovo, Assistant Director of Academic Advising, Doña Ana Community College
Dee Dee Hatch Sanders, Dual Enrollment Coordinator, University of New Mexico

Abstract
Attendees will have the opportunity to communicate with both NMPED and NMHED representatives regarding the future direction of dual credit in the state of New Mexico. This is an opportunity for secondary, post-secondary, counselors, administrators, academic advisors, program coordinators, faculty and other constituents working with the dual credit population to meet and discuss best practices for dual credit programs.
Keynote Address – Dr. Deborah Santiago
From Enrolling to SERVING Students: Opportunities to Increase Degree Completion

Serving students to degree completion requires an institution to do more than enroll students. Serving students requires intentionality in addressing their strengths and needs informed by institutional data, practice and leadership. This presentation will share perspectives and experiences from institutions committed to being places where Latino and other post-traditional students thrive.
### Session One
**Thursday  1:15 p.m. – 2:00 p.m.**

<table>
<thead>
<tr>
<th>Location</th>
<th>Session 1-1</th>
<th>Do It Now! Reduce Procrastination, Increase Student Success</th>
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<tbody>
<tr>
<td>Presenters</td>
<td>Deborah Corbin, Assistant Professor of Accounting, College of Business, Eastern New Mexico University</td>
<td>D. Veena Parboteeah, Professor of Information Systems, Assistant Dean, College of Business, Eastern New Mexico University</td>
</tr>
<tr>
<td>Abstract</td>
<td>Students’ individual characteristics, one of them being procrastination influence their success and retention. In a prior study, a negative correlation was found between procrastination and student performance in an online class. We extend this research by reviewing how faculty involvement may reduce procrastination, which ultimately leads to better student performance.</td>
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<tr>
<th>Location</th>
<th>Session 1-2</th>
<th>Building an Online Relationship with Students through Instructor/ Student Interaction Strategies for the Purpose of Assessment</th>
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<tbody>
<tr>
<td>Presenters</td>
<td>Kathleen O’Conner, Associate Professor/Program Manager of Education, New Mexico State University</td>
<td>Christina Vega, Adjunct Instructor, Bilingual/ESL &amp; Multicultural Education, New Mexico State University</td>
</tr>
<tr>
<td>Abstract</td>
<td>Online teaching can be difficult due to a lack of face-to-face communication with students. A few effective teaching strategies can help increase student engagement and interaction. These methods ultimately allow students to feel connected to the instructor and the content of the course. Cultivation of the instructor-student relationship allows students to immerse themselves deeply in course content and allows the instructor to effectively assess learning. These strategies will be discussed.</td>
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<th>Location</th>
<th>Session 1-3</th>
<th>The Power of Higher Education to Build New Mexico's True Talent</th>
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<tr>
<td>Presenter</td>
<td>Tracey Bryan, President/CEO, The Bridge of Southern New Mexico</td>
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<tr>
<td>Abstract</td>
<td>Unleashing the economic potential of our state lies in equipping our people with the education they need to be successful in middle- and higher-skilled careers in industries vital to our economy. Academic outcomes across higher education translate into economic impact for students, families, and our state. Strong workforce talent pipelines aligned to</td>
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economic development targets will change the future for our state. And it’s higher education that holds the keys!

Session 1-6  Purposeful Technology: Using the Teacher Educator Technology Competencies to Drive Assessment

Presenter  Rick Marlatt, Assistant Professor, School of Teacher Preparation, Administration and Leadership, New Mexico State University

Abstract  This presentation reviews the assessment modifications made in secondary education in an effort to evaluate the technology experiences provided to teacher candidates. Through purposeful, research-driven interventions in assessment and curricula, course content was redesigned to include greater emphasis on meeting or exceeding the recently published Teacher Educator Technology Competencies (TETCs).

Session 1-7  Greyhound Academy: A Pilot Program to Support Conditionally Admitted Freshmen

Presenters  Mary Kallus, Associate Professor of Reading/Literacy, Curriculum and Instruction, Eastern New Mexico University

Patti Dobson, Associate Professor of Communication, Communication, Eastern New Mexico University

Susan Cramp, Director of Advising Center, Advising Center, Eastern New Mexico University

Abstract  The intent of Greyhound Academy is to provide structured support for students conditionally admitted to the university. In this pilot program, eight conditionally admitted students and four who chose to be in the program participated. This session outlines criteria and requirements for students to participate, lessons learned, and future adaptations.

Session 1-8  Incorporating Community-Engaged Learning into the University of New Mexico Core Curriculum

Presenters  Juliianne Newmark, Principal Lecturer, English, University of New Mexico

Myrriah Gómez, Assistant Professor, Honors College, University of New Mexico

Eva Rodriguez-Gonzalez, Associate Professor, Department of Spanish and Portuguese, University of New Mexico
Abstract
In Fall 2018, UNM launched an initiative to transform the general education core curriculum to promote retention. This panel will address how the Faculty Fellows tasked with community-engaged learning have worked to enhance and then assess their own courses and create resources for faculty interested in adopting a specific engagement practice.

Location  
Fireplace Room

Session 1-9  
**Persistence and Completion: Did it make a Difference?**

Presenter  
Joel Dykstra, Associate Dean, Humanities, New Mexico Military Institute

Abstract  
The New Mexico Military Institute recently graduated from the HLC Persistence and Completion Academy. This presentation looks at some of the successes and some of the challenges. In the end, the Institute gained a new perspective that aims to expand beyond completion to include different types of student success.

Location  
Turquoise Room

Session 1-10  
**Less is More: Focused Assessment**

Presenters  
Julie Sanchez, Director, Office of Assessment and Academic Program Review, University of New Mexico
Charla E. Henley, Institutional Researcher, Office of Assessment and Academic Program Review, University of New Mexico
Sam Hatch, Academic Program Review Specialist, University of New Mexico

Abstract  
This presentation is focused on the strategies UNM’s Assessment Office has recently adopted in order to establish a purposeful and quality assessment climate. The panel will discuss reporting fatigue, creating a service and support feel, and merging and condensing paperwork flow. This session will brainstorm ideas about ways to address and minimize the compliant nature of our assessment cycles.

Location  
Weavers Room

Session 1-11  
**“XCITE” Extraordinarily Creative Interactive Teaching Environment: How DACC is Transforming Our Teaching with iPad Technology!**

Presenters  
Sarah Balizan, Associate Professor, Science, Doña Ana Community College
Douglas Layer, Professor, Social Sciences, Doña Ana Community College
Ali Ahmad, Professor, Math and Statistics, Doña Ana Community College
Hilary Avitia, Assistant Professor, Administrative Technologies, Doña Ana Community College
In the fall of 2015, Doña Ana Community College committed to incorporating iPad/mobile technology into specific programs and courses throughout the college with the assistance of Apple Education. The use of iPads and mobile technology has transformed faculty's teaching style with the ability to rapidly assess in-class performance and engage students.

Session Two
Thursday 2:15 p.m. – 3:00 p.m.

Location Alvarado A

Session 2-1 Standardized Assessments as Gatekeepers: How Did This Happen?

Presenter Sandra Roth, Co-founder and Director of Curriculum and Assessment, ABQ Charter Academy

Abstract Veteran educators remember a time when high school graduation and college admission were not based on standardized test scores. In the decades since 1983, we have witnessed a steady shift toward standardization that has created corporate gatekeepers that exclude marginalized students from educational opportunity. This presentation examines federal education reform law through a critical lens and reveals the ideology and discourse that changed how we think about education.

Location Alvarado B

Session 2-2 Cultivating Faculty-led Assessment and Evaluation for Improved Learning, Teaching, and Engagement in Online and Hybrid Modalities

Presenters Mari Ysela Noopila, Visiting Assistant Professor, Leadership Studies, University of Texas at El Paso

Arthur Aguirre, Visiting Assistant Professor, Leadership Studies, University of Texas at El Paso

Areli Chacon Silva, Director of Leadership Studies, University of Texas at El Paso

Abstract Faculty-led assessment engages faculty for improved learning and teaching. With that in mind, we share these types of assessment and evaluation efforts within an online and hybrid graduate leadership program. Moving toward a new comprehensive evaluation plan, faculty-led engagement and course evaluative development strategies are explored.

Location Alvarado C
Session 2-3  **Enhancing Learning Outcomes and Retention Rates by Incorporating Active Learning Strategies into Lectures**

**Presenter** Concepcion M. Miller, Assistant Professor, Science, Doña Ana Community College

**Abstract** Active learning is referenced in almost all current teaching literature. This presentation will focus on the benefits to assessment when lecturing is augmented with active learning strategies. The data presented will include final grades, final exam grades, passing rate, and retention rate over five semesters.

**Location** Alvarado F

Session 2-6  **A Collaboration to Mentor and Assess Student Teachers**

**Presenters** Trinidad Tolar, School of Education, Western New Mexico University

Scott Smith, Math, Western New Mexico University

**Abstract** In this session, presenters describe a collaborative model implemented at WNMU to mentor and assess secondary student teachers with a math concentration. Smith is a math content expert and Tolar provides guidance to students in the implementation of teaching strategies.

**Location** Alvarado G

Session 2-7  **See Me! Learning to Serve the Needs of International Students in Post-Secondary Learning Environments**

**Presenters** Dongmei Liu, Doctoral Student, Special Education, New Mexico State University

Ana C. Lopez, Doctoral Student, Special Education, New Mexico State University

**Abstract** International students comprise a significant part of the population in universities in the United States. New Mexico State University has approximately 1,170 international students. Thus, faculty members must be mindful regarding their needs. This presentation addresses issues around language, communication strategies, and cultural considerations in terms of content, delivery and assessment.

**Location** Alvarado H

Session 2-8  **From Course Review to Building Course Templates**

**Presenter** Sherhil Alcos, Distance Learning Designer and Computer Information System Adjunct Professor, Applied Science and Learning Technologies, New Mexico Junior College

**Abstract** Learn how New Mexico Junior College intensified its course review process and used the results to build course templates to increase content rigor, promote design consistency, and utilize signature assignments for assessment purposes.
Location **Fireplace Room**

**Session 2-9** Updates to the Academic Foundations Program at the University of New Mexico  

**Presenter** Cash Clifton, Academic Foundations Coordinator, University College, University of New Mexico  

**Abstract** This session will focus on recent updates to Academic Foundations at the University of New Mexico, including Foundational Math, Critical Text Analysis, and Peer Mentor Tutoring. We will discuss what changes have been made, how the changes are assessed, and impacts on retention.

Location **Turquoise Room**

**Session 2-10** Conversations about the “Classics”: Using Canvas Discussions and Content Page Design to Assess Student Thinking about World Literature  

**Presenter** Amy Garcia, English Professor, English Department, Doña Ana Community College  

**Abstract** Take a journey with me through three semesters of assessment in an ENGL 244g: Literature and Culture online-only Canvas course! In this presentation I will demonstrate how using Canvas discussion boards and content pages can create a more dynamic course that incorporates research, writing, intensive reading/analysis, and personal inquiry.

Location **Weavers Room**

**Sessions 2-11 and 3-11**  

**Smart Phone and Tablet Open Sessions (BYOD)**  

**Facilitators** Doña Ana Community College’s “XCITE” Team: Sarah Balizan, Doug Layer, Gus Piña, Hilary Avitia, Ali Ahmad  

**Abstract** Get the most from your Smartphone and Tablet. During these two sessions the facilitators will provide the following services to help you be smarter with your smart devices so that you can use them in the classroom to engage and retain students:  
- Set up new Apple and Android tablets and smart phones  
- Connect them to your AirPrint enabled printer  
- Connect to Apple TV  
- Sync your photos between all your devices  
- Get your emails and your calendar working on all your devices  
- Connect your Smartphone or tablet to your home/classroom network  
- Show how things work and teach you what you need to know  
- Share some insight on our Apple initiative at Doña Ana Community College
Break – Networking Opportunity
3:00 p.m. to 3:30 p.m.

Session Three
Thursday 3:30 p.m. – 4:15 p.m.

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<tr>
<th>Location</th>
<th>Alvarado A</th>
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<tbody>
<tr>
<td>Session 3-1</td>
<td>Director’s Roundtable Discussion</td>
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<tr>
<td>Presenters</td>
<td>Joyce A. Hill, Director of Assessment, New Mexico State University-Alamogordo</td>
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<tr>
<td></td>
<td>Cathy Aguilar-Morgan, Division Head, Career and Technology, New Mexico State University-Alamogordo</td>
</tr>
<tr>
<td>Abstract</td>
<td>This is a discussion session for directors or coordinators of Assessment, chairs of Assessment committees, Institutional Research personnel, or anyone else with responsibility for gathering, analyzing, or dispersing assessment information. Discussion will focus on challenges, successes, new methodology, best practices, or new information in the area of assessment. Academic leaders are welcome as well.</td>
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<tr>
<td>Session 3-2</td>
<td>The Impact of Quality Online Faculty Training</td>
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<tr>
<td>Presenters</td>
<td>Jennifer Gutierrez, Instructional Designer, Extended Learning, University of New Mexico</td>
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<td></td>
<td>Mary Willms Wohlwend, Instructional Designer, Extended Learning, University of New Mexico</td>
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<tr>
<td>Abstract</td>
<td>Data shows that faculty who successfully complete online training do better in subsequent reviews whereas faculty who fail to successfully complete training do poorly during the review process. Implications of this study may have a direct impact on student retention and success.</td>
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<th>Alvarado C</th>
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<tbody>
<tr>
<td>Session 3-3</td>
<td>Adaptive Learning Technology to Impact Standardized Exam Scores</td>
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<tr>
<td>Presenters</td>
<td>Cynthia Olivas, Nursing Program, Doña Ana Community College</td>
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<tr>
<td></td>
<td>Jose Luis Lopez, Nursing Program, Doña Ana Community College</td>
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Abstract
Teaching to adult learners is challenging, especially when there is a lot of content to cover in a short amount of time. In addition, students need to know how to think critically and use clinical judgement for many health care programs. Adaptive Learning Technology has been implemented by a college's nursing program to help improve standardized exams, improve retention and graduate rates and lowering attrition rates. Find out how technology is used in the classroom to improve outcomes.

Location  Alvarado D
Session 3-4  Making Connections: A Model for Surveying Student Need in the First Semester
Presenter  Lisa M. Montoya, Program Specialist, University College, University of New Mexico
Abstract  In Fall 2018, UNM’s University College implemented a three-part survey intended to identify and assess common struggles of at-risk-students who are participating in the Academic Foundations Program (first-year college courses that assist students with foundational skills and self-directed learning). With record response rates, staff were able to connect students to vital campus resources in their first semester and address retention-impacting needs.

Location  Alvarado E
Session 3-5  Town Hall Session with Dr. Santiago
Abstract  Come visit informally with Dr. Santiago about access and equity as they relate to HSIs in New Mexico.

Location  Alvarado F
Session 3-6  Writing Rubrics Right
Presenters  Beth Apodaca, Lead Instructional Consultant, Instructional Innovation and Quality, New Mexico State University
Michelle Lebsoc, Senior Enterprise Application Administrator, Instructional Innovation and Quality, New Mexico State University
Kerry Forsythe, Lead Instructional Consultant, Instructional Innovation and Quality, New Mexico State University
Abstract  Rubrics can be powerful measurement tools that clarify the criteria by which a student’s performance, behavior, or product will be assessed. Yet faculty struggle to write effective rubrics or resist using rubrics altogether. In this hands-on presentation, we will first address the purpose of rubrics by answering several common questions. In the second part, we will get into the details of writing an effective rubric and discuss what makes a good criterion, how to write SMART performance levels, and how to avoid common mistakes instructors make when writing rubrics.
**Session 3-7**

**Engaging Each Student in Any Size Classroom to Encourage Persistence**

**Presenter**
Niki Mott, Instructor, English, New Mexico State University

**Abstract**
This interactive workshop demonstrates methods for encouraging students to engage with you, each other, and course materials to raise retention rates. Using simple, internationally recognized approaches, this workshop will model using “relational presence” for a supportive environment where students can connect with instructors and peers, staying engaged - and stay enrolled.

**Session 3-8**

**A Community of Practice on Student Engagement**

**Presenters**
Julia W. So, Associate Professor, Sociology, University of New Mexico - Valencia Campus

Soledad Garcia-King, Director, Teaching and Learning Center, University of New Mexico - Valencia Campus

**Abstract**
Students are more engaged in their learning when the classroom is more inclusive, which may increase their likelihood to complete their courses. Session participants will share their pedagogy while experiencing a Community of Practice. They will also acquire some tools on how to build a Community of Practice at their respective campuses.

**Session 3-9**

**A Flipped Research Seminar by Freshman Students**

**Presenters**
Jillian L. Stafford, Graduate Student, Chemistry and Chemical Biology, University of New Mexico

K. Joseph Ho, Director of Chemical Biology, Chemistry and Chemical Biology, University of New Mexico

**Abstract**
Honors students in general chemistry met with chemistry researchers at the University of New Mexico to learn about the work of these researchers and present their own research to classmates in a seminar format. The result was an increased interest and understanding of different areas of chemistry very early in their academic careers.

**Session 3-10**

**Attention, Attention! Let's Focus on Retention!**
Presenters
Sierra Fernandez, Retention and Completion Chair, Nursing, Luna Community College
Raymond Varela, Retention and Completion Co-Chair, Tutoring/STEM, Luna Community College

Abstract
Luna Community College’s shared governance was restructured and a Retention and Completion Committee was created. Baseline data was established to evaluate strategies geared at increasing retention and completion. A three-year plan was developed focusing on four initiatives impacting R&C rates: Advisement, Tutoring, Instructional Technology/Distance Education and Recruitment/Campus Life. Subcommittees devised strategies to achieve benchmarks.

Location
Weavers Room

Sessions 2-11 and 3-11
Smart Phone and Tablet Open Sessions (BYOD)

Facilitators
Doña Ana Community College’s “XCITE” Team: Sarah Balizan, Gus Piña, Hilary Avitia, Amy Garcia, Ali Ahmad

Abstract
Get the most from your Smartphone and Tablet. During these two sessions facilitators will provide the following services to help you be smarter with your smart devices so that you can use them in the classroom to engage and retain students:
- Set up new Apple and Android tablets and smart phones
- Connect them to your AirPrint enabled printer
- Connect to Apple TV
- Sync your photos between all your devices
- Get your emails and your calendar working on all your devices
- Connect your Smartphone or tablet to your home/classroom network
- Show how things work and teach you the things you need to know
- Share some insight on our Apple initiative at Doña Ana Community College

Session Four
Thursday  4:30 p.m. – 5:15 p.m.

Location
Alvarado A

Session 4-1
Grow New Mexico: A Shared Vision for the Future of CTE

Presenters
Elaine Perea and Bobbi Eichhorst, NM Public Education Department

Abstract
Career Technical Education (CTE) in New Mexico is an important tool for developing a strong workforce. All high school CTE programming, and a significant portion of college CTE, is funded with federal funds from the Carl D. Perkins CTE Act. Come to this session to learn how the Perkins program will be changing for 2020-21 based on the recent reauthorization.
The new law pushes us toward collaboration, coordination, and shared vision! Focus of this session will be on:

- Agriculture – Sustainable and Value-Added
- BioScience – BioTech – Health
- Natural Resources – Energy – Sustainable & Green Energy

Location  Alvarado B

Session 4-2  Assessing Structured Discussions in Online Classes

Presenter  Sue Stockly, Professor of Economics, College of Business, Eastern New Mexico University
Nkechi Obodozie, Graduate Student, College of Business, Eastern New Mexico University

Abstract  In Traditional Classrooms, Structured Discussions (Salemi & Hansen, 2005) are based on a complex reading assignment and a set of related questions that are given to students before the classroom discussion. This presentation shows how Structured Discussions can be successfully used in online classes. Small groups tackle each question one at a time. Responses are written, so it is possible to directly evaluate student performance. The presentation includes examples of assessment techniques.

Location  Alvarado C

Session 4-3  Best Practices for Creating and Implementing Instructional Videos in Online Courses

Presenters  Dean Foster, Chief Officer Online and Distance Education, Western New Mexico University
Corrie Neighbors, Associate Professor, Natural Sciences, Western New Mexico University
Scott Smith, Associate Professor of Mathematics Education, Western New Mexico University

Abstract  In this presentation, STEM faculty and the director of Online Education from WNMU present techniques for making instructional videos, best practices for making and implementing instructional videos in online courses, reasons that instructional videos can benefit students in online and hybrid courses, and how instructional videos can promote student retention.

Location  Alvarado D

Session 4-4  Extracting Metrics from Canvas to Measure Success

Presenter  Gerald Burgess, Professor of Computer Science, Western New Mexico University

Abstract  Last year learning metrics were merged with student demographic data to answer two questions dealing with barriers to learning and student attributes predicting success. This year software will be demonstrated and freely distributed that extracts quiz metrics from Canvas courses to again look for barriers to student learning.
HED Session: Trifecta Updates

Presenter: Bridgette Noonan, Director of Academic Affairs, New Mexico Higher Education Department

Abstract: Find out what’s new with Common Course Numbering, General Education, and Degree Mapping. The new applications and review/approval processes for common course numbering and general education courses will be discussed. Example degree maps will be reviewed, and next steps for the project will be discussed.

The Albuquerque Teacher Residency Partnership (ATRP): An Answer to Recruitment and Retention of Teachers?

Presenters: Marjorie Krebs, Associate Professor, Teacher Education, Educational Leadership & Policy, University of New Mexico

Viola Florez, Professor, Teacher Education, Educational Leadership & Policy, University of New Mexico

Trenia Walker, Professor, Teacher Education, Educational Leadership & Policy, University of New Mexico

Abstract: ATRP partners are working together in the first year of a Teacher Residency Program in Elementary and Secondary Education. Each resident completes a full year of daily field experience in a K-12 classroom, while completing coursework toward licensure and a master’s degree in either Elementary or Secondary Education.

Coming to Belong: Faculty Support as the Key to International Student Success

Presenter: Sergio Madrid, Education, New Mexico State University

Nowara Abudabbous, Education, New Mexico State University

Abstract: This study considers how international students have language, cultural and emotional challenges, some intrinsic but some developed by contact with the southwest college setting. In this research the authors report the findings of semi-structured interviews with two special education international doctoral students regarding their challenges of coming to belong in a southwest US university, both having English as a second language. The findings are discussed in the context of current literature. Specific recommendations are provided about how these challenges could be diminished with the right faculty support.
Session 4-8  
**Visibility in Assessment**

**Presenter**  
Akram Zouaoui, Doctoral Student in Rhetoric, English Department, New Mexico State University

**Abstract**  
My work is grounded in the fields of education and rhetoric. Drawing on theories and practices advanced by Hyland and Hyland; Moore, O’Neil, Huot; and Anoue, among other scholars, I have looked into questions about assessment as they relate to rhetorical analysis, assessment design, and feedback.

Session 4-9  
**Readying for Launch: Orientation Courses for College and Post-College Success**

**Presenter**  
Russ Walsh, Associate Professor, Psychology, Duquesne University

**Abstract**  
To improve the retention and success of psychology majors at Duquesne University, orientation courses were added to the curriculum. While these courses have improved student engagement, we have encountered obstacles affecting their overall impact. This presentation will describe the successes and failures evident at the 10-year mark of this initiative.

Session 4-10  
**New Mexico Higher Education Assessment Association (NMHEAA) Summer Retreat: Why You Should Attend**

**Presenters**  
Pierre Laroche, Vice President of Student Learning, Eastern New Mexico University-Ruidoso  
Susan Wood, Interim Vice President for Academic Affairs, Doña Ana Community College

**Abstract**  
For more than a decade, a growing cadre of campus innovators and assessment practitioners drag themselves through blazing heat, across hours of melting tarmac, and into the Sacramento Mountains. Why? Why give up the relative comfort of an air-conditioned campus? Why give up two-and-a-half days of summer vacation? Because it’s worth it. Because being part of a working group that develops a new practice, improves a student’s chance of success, or moves a college forward is worth the sacrifice; probably, the pine scent and margaritas don’t hurt, either. Join us and learn how to be part of the best kept secret in New Mexico Higher Ed: the NMHEAA Summer Retreat. Each year teams of four or more make the trek; and each year teams leave with a plan in place, ready to move the needle on their institutional projects.
Poster Session  North Atrium
4:30 p.m. to 5:15 p.m.

**Poster Title**  Fortaleciendo lazos. Strengthening the bond between faculty and Hispanic students in post-secondary learning environments.

**Presenter**  Loretta Salas, Associate Professor, Special Education, New Mexico State University

**Description**  In this poster, faculty from post-secondary spaces will find strategies to build good relationships with their Hispanic students. Such strategies will potentially strengthen the lazos between Hispanic students and their institution, therefore increasing retention.

**Poster Title**  What can we do? Let’s keep Navajo students in higher education.

**Presenter**  Kimberly Knox, Doctoral Student, Special Education, New Mexico State University

**Description**  In the US, 14.3% of college students earn a bachelor’s degree. College students from the Navajo Nation earn a dismal 6.9%. This poster explores what institutions of higher education can do to eliminate barriers that prevent Navajo students from obtaining a bachelor’s degree. Culturally relevant retention strategies are explored.

**Poster Title**  Grit and pathways of the undergraduate STEM student

**Presenter**  Amy Overstreet, Chemistry and Chemical Biology, University of New Mexico

**Description**  Grit has previously been related to academic success. In our study, grit is compared to student success at the University of New Mexico. The knowledge gained will be used to inform both educators and students about the importance of grit in academia to improve student success.

**Poster Title**  Adjunct Success is Student Success: Practical Recommendations from a Multi-session Adjunct Discussion Group

**Presenters**  Michelle Lebsock, Senior Enterprise Applications Administrator, Instructional Innovation and Quality, New Mexico State University

Shawn Werner, Associate Director of Leadership and Mentoring, Teaching Academy, New Mexico State University

**Description**  As institutions rely more heavily on adjunct instructors to teach students each semester, what kind of support do the increasing numbers of adjuncts need from the institution to ensure student success and retention? Through a series of discussion sessions, adjuncts from a wide variety of disciplines came together to discuss the challenges that they face as
adjunct faculty and created a list of practical recommendations to share with leaders in the campus community.

Poster Title  Setting the Stage to Assess the Effectiveness of the General Education Experience at the University of New Mexico

Presenters  Charla E. Henley, Institutional Researcher, Office of Assessment and Academic Program Review, University of New Mexico

Julie Sanchez, Director, Office of Assessment and Academic Program Review, University of New Mexico

Description  New Mexico’s statewide general education core curriculum initiative is increasing interest around students’ general education experiences. UNM’s Assessment Office designed a study to examine UNM students’ general education experiences. This poster summarizes literature, defines success and describes methodology.

Poster Title  The DACC Summer Academy 2018

Presenter  Rajaa Shindi, Assistant Professor, Accounting and Information Systems Department, New Mexico State University

Description  This poster presents the DACC Summer Academy 2018. There were 115 students who attended the academy, 65 of whom were low income, first-generation students. Students participated in many hands-on STEM activities as well as college prep courses in math, English, science materials and sports activities. As we build an identity as a community college that offers STEM programs, we are creating momentum toward STEM-focused careers for our students. For the long term professional trajectories.

Posters from the NMHEAA Summer Retreat

NMSU Grants: Course Redesigns Fall 2018 - Anatomy & Physiology I
Luciana Caporaletti

New Mexico Military Institute: Student Success Research Team
Joel Dykstra, Michele Bates, George Brick, Charity Schwalm, Cydni Vandiver, Kalith Smith, Jose Baron

Doña Ana Community College: Best Practices and Research on Increasing Community College Student Persistence and Graduation through Career Exploration and Goal-Setting
Amanda Herwatic and Mary Ulrich

Doña Ana Community College: iPad/XCITE Initiative
Sarah Balizan, Doug Layer, Hilary Avitia, Gus Piña, Amy Garcia, Ali Ahmad

Central New Mexico Community College: The Future is Now: Assessing the New Gen Ed Essential Skills
Daniel Peterman, Pat Seitz, Saundra Trujillo, Zachary Shank

**Eastern New Mexico University-Roswell: Comprehensive Program Review**
Jesse Davis, Edna Yokum, Ron Flury, Caroly Vigil, Kim Childress

**NMSU System: Creating a Living Assurance Argument for Individual Institutions and Systems**
Marlene Chavez-Toivanen, Greg Hillis, Shelly Stovall, Susan Wood

**NMSU System: NMSU System Curriculum Management Process - An Evolution**
Monica Torres, Lisanne Grant, Dacia Sedillo, Mark Cal, Vicki Haggard, Debbie Giron, Kori Plank

**NMSU System: Implementing System-wide Credit for Prior Learning**
Terry Mount, Becky Ross, Beth Humphreys, Patricia Wojan
Thursday Evening
5:30 p.m. – 7:00 p.m. North Atrium

You are invited to attend an evening reception to network

Sponsored by

Friday, February 23

Conference Registration
7:30 a.m. – 1:00 p.m.

You are invited to attend a continental breakfast in the East Atrium, 7:30 a.m. to 9:00 a.m.

Annual Membership Meeting
8:00 a.m. - 8:45 a.m.

Alvarado E

Title
New Mexico Higher Education Assessment Association Meeting

Board Members
Joel Dykstra (President), David Smith (President-Elect), Susan Wood (Past-President), Krista MacDonald (Past-President), Patrice Caldwell (Executive Secretary), Susan Wood (Conference Director), Pierre Laroche (Summer Retreat Director)

Description
Annual meeting of the New Mexico Higher Education Assessment Association, Inc. Items for consideration and/or action include discussion of statewide assessment issues and election of the president-elect. Meeting is open to the public.
Session Five
Friday 9:00 a.m. – 9:45 a.m.

Location | Alvarado A
---|---
Session 5-1 | “You Want Me to Do What?” Training Local Campus Faculty to Develop Effective Assessment Techniques for Online Classes
Presenter | Scott Myers, Campus and Academic Director, Academic Affairs, University of Phoenix – NM and El Paso Campuses
| Nancy McDonald, Director of Academic Affairs, University of Phoenix – NM Campus
Abstract | Faculty members with traditional classroom experience face issues when adapting courses to online classrooms, especially when assessing student learning. This presentation discusses why online assessment is different, reviews research regarding effective online assessment and overcoming faculty resistance to developing online classes, and shares best practices for training online faculty.

Location | Alvarado B
---|---
Session 5-2 | Student Success Starts before the First Day of Class: The Benefit of Implementing a Course Orientation
Presenter | Kathryn Achen, Instructor, Office Administration Technology, Doña Ana Community College
Abstract | Providing a Course Orientation for online learners allows them to familiarize themselves with information and expectations that are critical to each course they are taking. This can directly promote student course completion rates while also allowing the instructor to assess students' online learning readiness before the course begins.

Location | Alvarado C
---|---
Session 5-3 | Leveraging the Use of Technology in Advising to Increase Student Retention
Presenters | Corey Cole, Instructor of IS, College of Business, Eastern New Mexico University
| Robert Schneider, Assistant Professor of Management, College of Business, Eastern New Mexico University
| Deborah Corbin, Assistant Professor of Accounting, College of Business, Eastern New Mexico University
| D. Veena Parboteeah, Professor of IS, College of Business, Eastern New Mexico University
Abstract | Lower than desired student retention has consistently plagued higher education. Research has shown that advising can positively affect student retention. In this study, we will
leverage technology, specifically Blackboard, with systematic advising to increase student retention. We believe that this approach will have a positive impact on retention rates.

**Location**  
Alvarado D

**Session 5-4**  
Using Digital Games and Virtual Reality as Assessment Tools

**Presenters**  
Miles Harvey, Professor, Central New Mexico Community College  
Jose Lopez, Middle School Educator, James Monroe Middle School

**Abstract**  
How can we assess learning from the use of video games and virtual reality in the K-16 classroom? This presentation will provide an overview of video games and virtual reality as learning tools used to assess student-learning outcomes. Understanding video games and Virtual Reality as educational resources will allow you to better assess their usefulness in your learning space. This presentation will allow attendees the chance to try out virtual reality as a medium for learning.

**Location**  
Alvarado E

**Session 5-5**  
HED Session: New Mexico Curriculum and Articulation Committee

**Presenters**  
Bridgette Noonen, Director of Academic Affairs, New Mexico Higher Education Department  
Members of the NMCAC  
AnneMarie Oldfield, Eastern New Mexico University- Roswell  
Stephen Mathewson,  
Suzanne Balch-Lindsay, Eastern New Mexico University  
Lori Franklin, Northern New Mexico College

**Abstract**  
Talk to members of the Curriculum and Articulation Committee about the application to add a course to the General Education Curriculum and the review process.

**Location**  
Alvarado F

**Session 5-6**  
Sin Embargo, Ella Persistió: Factors that Affect Latina Persistence in Higher Education

**Presenters**  
Michelle Lebsock, Senior Enterprise Applications Administrator, Instructional Innovation and Quality, New Mexico State University  
Beth Apodaca, Lead Instructional Consultant, Instructional Innovation and Quality, New Mexico State University

**Abstract**  
The purpose of this study was to examine factors that affect the retention and persistence of Hispanic women or Latinas in their pursuit of higher education. Is there a single dominant variable that causes Latina students not to stay in school? Is there a particular combination of factors that affect Latina student persistence in college?
Location  Alvarado G

Session 5-7  Machine Learning for Targeting Social Services to Increase Student Persistence

Presenters  Cameron I. Cooper, Ph.D., Associate Professor of Computer Science, San Juan College

Jennifer Valora, Senior Director of Student Success, Student Success Center, San Juan College

Abstract  In order to improve first-year retention rates, an intermediary step addressing first-semester persistence should be taken. This research details the use of machine learning to create a predictive system that identifies students who are “at-risk” of not persisting. The identified at-risk students were then provided social service interventions, which resulted in a statistically significant increase in student persistence.

Location  Alvarado H

Session 5-8  Supplemental Instruction or Peer Assisted Study Session?: Assessing the Effect of Consistent Tutoring and Supplemental Instruction on STEM Performance

Presenters  Issac Muhando, Research Assistant, Academic, Learning and Tutoring Center, Tulane University

Christie Kahil, Program Manager, Academic, Learning and Tutoring Center, Tulane University

Abstract  This study uses statistical analysis to investigate the effect of consistent peer assisted study sessions and supplemental instruction on academic performance in four STEM courses at a university college in New Orleans, Louisiana. The results are analyzed and discussed.

Location  Fireplace Room

Session 5-9  Grow New Mexico: A Shared Vision for the Future of CTE

Presenters  Elaine Perea and Bobbi Eichhorst, NM Public Education Department

Abstract  Career Technical Education (CTE) in New Mexico is an important tool for developing a strong workforce. All high school CTE programming, and a significant portion of college CTE, is funded with federal funds from the Carl D. Perkins CTE Act. Come to this session to learn how the Perkins program will be changing for 2020-21, based on the recent reauthorization. The new law pushes us toward collaboration, coordination, and shared vision! Focus of this session will be on:

- STEM – Engineering – Aerospace
- Information Technology – Computer Science – Cybersecurity
- Manufacturing – Advanced Manufacturing – Architecture & Construction
Session Six
Friday 10:00 a.m. – 10:45 a.m.

Location  Alvarado A

Session 6-1  **Education and Equity in New Mexico: What Do the Data Tell Us?**

Erica Surova, Program Manager/ Data Analyst, Center for Community Analysis, New Mexico State University

Understanding the socioeconomic factors affecting educational attainment for minority and low-income students in New Mexico is essential to student enrollment and retention in higher education. This session will explore a spectrum of data related to barriers to educational attainment for our most at-risk populations and ask participants to explore solutions.

Location  Alvarado B

Session 6-2  **Online Success: It starts with Canvas!**

Sonia White, Multi-Media Specialist, Virtual Learning Instruction Technology, Doña Ana Community College

Abstract  Do you use Canvas in your classes? Curious about how to improve the success of both online and face-to-face students? Join us to see what you can do to help them learn and navigate Canvas.

Location  Alvarado C

Session 6-3  **Again, Time to Know Them: Predictors of Student Success in Freshman Writing and in College**

Erin O’Neill Armendarez, Associate Professor, English, New Mexico State University – Alamogordo

Abstract  In this session, participants will explore varying bits of data to determine the best possible predictors of freshman success. Placement scores, class schedules, and mini-narratives will be presented. After data presentation, participants will be invited to discuss best practices in placing freshman students in reading and writing courses.

Location  Alvarado D

Session 6-4  **Retention through Attention: Rethinking Curricula for Student Engagement**
Presenter: Andrew Joy, Adjunct Professor of English Composition, Department of Humanities, Western New Mexico University

Abstract: Educators need not be married to tradition! Today’s youth are vastly different from yesterday, and higher education must now evolve. This presentation will examine how tomorrow’s classrooms can integrate “new media,” and ways in which in-class experiential learning can be used to supplement an outdated model of rote principle formation.

Location: Alvarado E

Session 6-5: NMSU System-Wide Initiative for Credit for Prior Learning (CPL)/Prior Learning Assessment (PLA)

Presenters:
Beth Humphreys, Associate Professor, Communications, New Mexico State University – Grants
Terry Mount, Department Chair, Commercial Technologies, Doña Ana Community College
Becky Ross, Director Allied Health, New Mexico State University – Alamogordo
Patti Wojahn, Academic Department Head, Interdisciplinary Studies, New Mexico State University

Abstract: To create a more student-centric environment, we are exploring options, allowing flexibility for student learning and completion. By honoring applied knowledge and understanding of concepts, this system-wide initiative aims to improve recruitment and retention through credit for prior learning. Attendees will be able to participate in a round table discussion about CPL/PLA best practices, challenges that their institution has overcome, and any remaining challenges associated with CPL/PLA.

Location: Alvarado F

Session 6-6: Digital Storytelling: Engaged Learning and Authentic Assessment for Diverse Learners

Presenters:
Karla Kingsley, Associate Professor, Teacher Education, University of New Mexico
Rebecca Sanchez, Associate Professor, Teacher Education, University of New Mexico
Margo Collier, Associate Professor, Special Education, University of New Mexico

Abstract: Digital storytelling (DST) is an inquiry-oriented, student-centered approach to learning. Using images, text, video, animation, music, and narration, DST utilizes 21st century skills (creativity, critical thinking, problem solving, and collaboration) to support literacy development, language learning, and interdisciplinary teaching. We will share DST resources, multimedia tools, evaluation rubrics, and formative assessment strategies.
**Network Resources Open College and Career (NROC) Resources to Support Math and Reading**

**Presenters**
Cash Clifton, Academic Foundations Coordinator, University College, University of New Mexico
Tina Hite, Director, Adult Education Division, University of New Mexico – Valencia

**Abstract**
This session will focus on the implementation of NROC Resources throughout the state of New Mexico to prepare students for college, careers, and their High School Equivalency exam. There will be a discussion of EdReady use in Critical Text Analysis at the University of New Mexico and how it helps students prepare for reading-intensive courses in a new placement model. Data regarding NROC use and outcomes in New Mexico will be provided, as well as plans to expand use of these resources.

**Comprehensive Program Review**

**Presenters**
Jesse N. Davis, EMS Program Director, EMS Department, Eastern New Mexico University – Roswell
Edna M. B. Yokum, Instructor of Social and Behavioral Sciences, Arts and Sciences Education, Eastern New Mexico University – Roswell
Ron Flury, Career Education Area Director Technical Education, Technical Education, Eastern New Mexico University – Roswell
Carolyn Vigil, Director Advising Services, Student Affairs, Eastern New Mexico University – Roswell
Kim Childress, Director of Distance Learning/Instructional Design, Distance Learning, Eastern New Mexico University – Roswell

**Abstract**
This presentation will examine the process and development of a comprehensive program review process for both academic areas and service areas. A comprehensive program review process should be based on objective data that can be measured and obtained.


**Presenters**
Elaine Perea and Bobbi Eichhorst, NM Public Education Department
Abstract  Career Technical Education (CTE) in New Mexico is an important tool for developing a strong workforce. All high school CTE programming, and a significant portion of college CTE, is funded with federal funds from the Carl D. Perkins CTE Act. Come to this session to learn how the Perkins program will be changing for 2020-21, based on the recent reauthorization. The new law pushes us toward collaboration, coordination, and shared vision! Focus of this session will be on:

- Digital Media – Film
- Tourism – Outdoor Industries – Hospitality
- Education – Human Services
- Business – Finance – Marketing – Government (including Tribal)

Session Seven
Friday  11:00 a.m. – 11:45 a.m.

Location  Alvarado A

Session 7-1  Assessing Middle School Teachers’ Pedagogical Content Knowledge (PCK)

Presenter  Dhimitraq Duni, Assistant Professor of Mathematics Education, Eastern New Mexico University

Abstract  Research has shown that environmental distractors influence what teachers notice when analyzing videos of classroom teaching. Computer-generated animations (CGA) eliminate distractions and give teachers the opportunity to accurately analyze and react to the lesson. We will discuss the development of several CGA’s and how teacher reactions were used in assessing their PCK.

Location  Alvarado B

Session 7-2  Task-based Integrated Performance Assessments (IPAs)

Presenters  Eva Rodriguez-Gonzalez, Associate Professor, Department of Spanish and Portuguese, University of New Mexico

Sarah Peceny, Visiting Lecturer, Department of Spanish and Portuguese, University of New Mexico

Abstract  Integrated Performance Assessments (iPAs) are used to assess three modes of communication (interpretive, presentational and interpersonal) using authentic materials in a target language to complete real-world tasks in a more sophisticated and holistic manner. This presentation focuses on iPAs designed specifically for a new UNM online Medical Spanish course.

Location  Alvarado C

Session 7-3  Factors Contributing to Student Success: Perspectives of Students, Faculty and Instructional Technology Personnel
This presentation will examine the perspectives of students, faculty and instructional technologists as to what variables or factors they deem important to student success. Data from Blackboard as well as informal anecdotal data will be presented and discussed.

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**Can Graduation Program Graduation Goals Increase Retention?**

**Presenter:** Dawn Kenney, Senior Analyst, Institutional Research and Assessment, Central New Mexico Community College

**Abstract:** In 2012, Central New Mexico Community College created graduation goals for every program at the college and a few years later updated them to 2020 in accordance with our strategic goals. This presentation is about why we did it and how we did it, whether it has helped or hurt us, as well as an update.

**Location:** Alvarado E

**Combating the Blank Stare: Are We Engaging Our Students?**

**Presenters:** Kate Oubre, Associate Professor of English/ALAS Coordinator, Humanities, Western New Mexico University

**Abstract:** Quantifying and assessing student engagement, a primary concern at universities nationwide, is extremely challenging. While we have experimented with tools like the Beginning College Survey of Student Engagement (BCSSE) and National Survey of Student Engagement (NSSE) to evaluate general student perceptions of engagement, this workshop is designed to explore more directed methods developed within the institution to effectively assess program and even individual course assessment.

**Location:** Alvarado F

**Formative and Summative Assessment through Photo Analysis**

**Presenters:** Rebecca Sanchez, Associate Professor, Teacher Education, Educational Leadership and Policy, University of New Mexico
Karla Kingsley, Associate Professor, Teacher Education, Educational Leadership and Policy, University of New Mexico

Margo Collier, Associate Professor, Teacher Education, Educational Leadership and Policy, University of New Mexico

Abstract  In this interactive session participants will participate in photo analysis activities to learn how photo analysis can be used to teach about historical and contemporary events. Formative and summative assessments are embedded in photo analysis activities so the teacher can gauge student progress throughout the learning experience. Photo analysis activates thinking and engages students in a variety of literacy and language practices.

Location  Alvarado G

Session 7-7  Socio-academic Community Ecological Theory: Moving from Theory to Practice in Developing a Comprehensive Retention Model for Assessment

Presenter  Henrietta Williams Pichon, Interim Associate Dean for Academic Affairs, College of Education, New Mexico State University

Abstract  This presentation will focus on the use of the Socio-academic Community Ecological Theory as a model for assessing retention of students minoritized.

Location  Alvarado H

Session 7-8  Field of Dreams: Pre-Nursing Assessment

Presenter  M. ReeAnn Hyde, Lead Health Sciences Advisor, Advising and Testing, Pikes Peak Community College

Abstract  Realistic advising is paramount in advising Pre-Nursing students. Learn from the latest Pre-Nursing assessment efforts at Pikes Peak Community College. Glean from extensive strategies and materials used in helping students succeed in applying to Nursing programs and/or exploring other Health Care programs and careers.

Location  Fireplace Room

Session 7-9  Assessment: What Can It Do for You as the Instructor?

Presenter  John Patrick, Instructor, Math and Statistics, Doña Ana Community College

Abstract  Institutions use assessment to evaluate and make management decisions. Learn how to use random sampling, questionnaires, data tracking, and activity assessment.
Lunch on your own
Friday Noon to 1:30 p.m.

Post-Conference Workshops
Friday 1:30 p.m. – 3:00 p.m.
(Registration is required)

Workshop 1 ($20)
Location Turquoise Room
Title NM-State Authorization Network (SAN) Summit
Facilitators Ken Dvorak, Northern New Mexico College
Debby Knotts, University of New Mexico
Abstract This workshop is the organizational meeting for the New Mexico State Authorization Network (NM-SAN), and the second NM-SAN Annual Summit. Dr. John Lopez, Director of WICHE SARA, will attend and provide important updates regarding SARA. Attendees will discuss needs and concerns relating to state authorization and provide feedback about the first year of NM-SAN’s operation. There will be updates regarding NMHED processes and best practices for ensuring distance education compliance.

Workshop 2 ($20)
Location Weavers Room
Title Annual Meeting of the New Mexico Association for Institutional Research and Planning
Facilitator Mindy Watson, Executive Director of Sponsored Projects, Clovis Community College
Abstract The New Mexico Association for Institutional Research and Planning (NMAIRP) will hold its annual meeting. One or two presenters will speak on current issues related to institutional research and planning. All conference attendees are welcome to attend.

Workshop 3 ($20)
Location Potters Room
Title Pathways for HLC Accreditation: Are We on the Right Path for Success, and if Not, How do We “Recalculate Our Route” to Get Us to Our Desired Destination?
Facilitators  Shelly Stovall, Director of Accreditation, and Laura Grant, Program Specialist, New Mexico State University

Abstract  The Higher Learning Commission’s (relatively) new “Pathways” for reaffirmation of accreditation are not always clearly marked; and the existing markings are not always clearly understood by everyone at our own institutions. It is in the state’s best interest for all higher education institutions in New Mexico to navigate the HLC Pathways successfully; NM institutions can, and should, work collaboratively to support each other in this process. This workshop will focus on developing clarity about HLC expectations for accreditation, and specifically on preparing the Assurance Argument (including the Federal Compliance Report) and the campus community for a site visit. If you have an upcoming report or site visit, you may want to have a team of members from your institution attend.

Special Thanks to

Cristine Watson, NMHEAR Registrar – Eastern New Mexico University
Denise Lilley, Program and Conference Support – Doña Ana Community College
Rod Santos, Technical Support – Doña Ana Community College

2020 New Mexico Higher Education Assessment and Retention Conference
We hope to see you all next year at the Hotel Albuquerque at Old Town
Albuquerque, New Mexico
February 27 and 28, 2020
http://www.nmsu.edu/NMHEAR
Come join us for the
New Mexico Higher Education Assessment Association’s
Annual Summer Retreat

Where: Ruidoso, NM
When: June 23-26, 2019

$2,650 if registered before April 5, 2019

(Fee includes registration, lodging and most meals)

Bring a team from your institution and get a jumpstart on next year’s assessment or retention project

Contact Pierre Laroche, Retreat Director, at Pierre.Laroche@enmu.edu or Susan Wood at sandrusw@nmsu.edu for details

or visit the Website:
http://www.nmsu.edu/NMHEAR/retreat.php